

Componentes o actividades de la Fase	ACTIVIDAD ASOCIADA	PROPUESTA INICIAL			31/04/2024			EJECUCIÓN ACUMULADA MES MAYO 2024		
		Aporte SDDE	Aporte ACICAM	Total	Aporte SDDE	Aporte ACICAM	Total	Aporte SDDE	Aporte ACICAM	Total
Arrendamiento salón área de exhibición	CORFERIAS 3	\$ 115,399,551	\$ 49,456,950.38	\$ 164,856,501.25	\$ 115,399,551	\$ 49,456,950.38	\$ 164,856,501.25	\$ -	\$ -	\$ -
		\$ 115,399,550.88	\$ 49,456,950.38	\$ 164,856,501.25	\$ 115,399,550.88	\$ 49,456,950.38	\$ 164,856,501.25	\$ -	\$ -	\$ -
Gastos sala de prensa	MODULO CERO	\$ 4,923,463	\$ 2,110,055.64	\$ 7,033,518.80	\$ 4,923,463	\$ 2,110,055.64	\$ 7,033,518.80	\$ -	\$ -	\$ -
		\$ 4,923,463.16	\$ 2,110,055.64	\$ 7,033,518.80	\$ 4,923,463.16	\$ 2,110,055.64	\$ 7,033,518.80	\$ -	\$ -	\$ -
Operador de prensa y asesoría	EMR COMUNICACIONES	\$ 6,997,200	\$ 2,998,800.00	\$ 9,996,000.00	\$ 6,997,200	\$ 2,998,800.00	\$ 9,996,000.00	\$ -	\$ -	\$ -
		\$ 6,997,200.00	\$ 2,998,800.00	\$ 9,996,000.00	\$ 6,997,200.00	\$ 2,998,800.00	\$ 9,996,000.00	\$ -	\$ -	\$ -
Plan de medios	EMR COMUNICACIONES	\$ 4,229,193	\$ 1,812,511.49	\$ 6,041,704.97	\$ 4,229,193	\$ 1,812,511.49	\$ 6,041,704.97	\$ -	\$ -	\$ -
		\$ 4,229,193.48	\$ 1,812,511.49	\$ 6,041,704.97	\$ 4,229,193.48	\$ 1,812,511.49	\$ 6,041,704.97	\$ -	\$ -	\$ -
Sala VIP	ELEMENTOS	\$ 6,728,592	\$ 2,883,682.49	\$ 9,612,274.98	\$ 6,728,592	\$ 2,883,682.49	\$ 9,612,274.98	\$ -	\$ -	\$ -
		\$ 6,728,592.49	\$ 2,883,682.49	\$ 9,612,274.98	\$ 6,728,592.49	\$ 2,883,682.49	\$ 9,612,274.98	\$ -	\$ -	\$ -
Desfiles	GRUPO 4	\$ 4,998,000	\$ 2,142,000.00	\$ 7,140,000.00	\$ 4,998,000	\$ 2,142,000.00	\$ 7,140,000.00	\$ -	\$ -	\$ -
		\$ 4,998,000.00	\$ 2,142,000.00	\$ 7,140,000.00	\$ 4,998,000.00	\$ 2,142,000.00	\$ 7,140,000.00	\$ -	\$ -	\$ -
Señalización	CORFERIAS	\$ 4,664,800	\$ 1,999,200.00	\$ 6,664,000.00	\$ 4,638,854	\$ 1,999,200.00	\$ 6,638,054.00	\$ 25,946.00	\$ -	\$ 25,946.00
		\$ 4,664,800.00	\$ 1,999,200.00	\$ 6,664,000.00	\$ 4,638,854.00	\$ 1,999,200.00	\$ 6,638,054.00	\$ 25,946.00	\$ -	\$ 25,946.00
	TOTAL RUBRO	\$ 147,940,800.00	\$ 63,403,200.00	\$ 211,344,000.00	\$ 147,914,854.00	\$ 63,403,200.00	\$ 211,318,054.00	\$ 25,946.00	\$ -	\$ 25,946.00


 JAIME SANCHEZ CARRENO
 ACICAM